



EVALUATING YOUR MINISTRY PROSPERITY PLAN

Sponsored by
Unity Worldwide Ministries
Eastern Region and Southeast Region
Facilitated by
Reverend Cherie Ruffo

- The objective of this training is to prepare leadership to evaluate their Unity Center for core competencies and the skills to create an individualized, well-thought out prosperity plan with a goal of raising more funds with less effort. Attendees will be able to take the evaluation back to their centers to create a new Prosperity Plan.
- The session will provide the tools to create a practical and achievable plan. While spiritual tools of Faith and Visioning are crucial, there are several other steps that need to be implemented for a center to work in an easier and more efficient way. Part of this process will be to evaluate and let go of the things that are not working.

To receive the maximum benefit from this training, please bring the following information to the training:

1. Your current budget numbers for the years ending 2019, 2020 and 2021. Prior to pandemic numbers help us get a clear understanding about what was happening then and now.
2. What is your greatest challenge? Do you have a positive cash flow? Are there any events or projects that are time-consuming for staff and volunteers but not achieving their goals? Sacred cows? A sacred cow is an event, program or culture within your organization that does not reach expectations but is above criticism or evaluation.
3. What is your greatest opportunity? This could be a building, land, talent within the congregation, or programs?

Wednesday, May 18, 10:30 am to 12:30 pm OR
Thursday, May 26, 6:30 pm to 8:30 pm

Eastern Region participants go to www.unityeasternregion.org/21stCentury to register
Southeast Region Participants go to <https://seunity.breeze.chms.com/form/1353c4> to register

Registration is a two-step process – register and pay \$75 for your ministry/send the link to each individual who wishes to attend/they register at no cost to receive their personalized link

Reverend Cherie Ruffo is the co-founder and Minister at Unity Radiant Light in Rhode Island. She is also a freelance writer, teacher, and entrepreneur. She is author of the middle-grade fantasy book series: *Amanda Fisher & the Source Crystals*, loosely based on the 12 Powers.

She is the co-founder and Managing Member of Chrysalis Environmental Services, LLC since 2006. The company focuses on environmental and public safety of the disposal of residential needles and medications. Chrysalis is nationwide and works closely with the HIV Prevention and Harm Reduction Coalitions to address the Opioid Crisis.

Prior to founding Unity Radiant Light in 2009, she had a career in not-for-profit as a Social Worker, and then spent 18 years as an Executive Director, responsible for fundraising, program management and day-to-day management. She worked for the Epilepsy Foundation of Hawaii and Washington, and the Diabetes Foundation of Rhode Island. During her tenure at these organizations, she founded three kids camps that are still in operation today.

She is currently enrolled in the Boston University Professional Fundraising Program Certification Program to refresh and broaden her fundraising skills. In September of 2022, she will become a Certified Professional Fundraising Executive (CRFE).